



www.TurnerSyndromeFoundation.org

Office: 732-847-3385 Fax: 800-594-3862

PO Box 726, Holmdel, NJ 07733

Turner Syndrome affects 1 in 2000 females. We can help.

Press Release for MEDIA COVERAGE

For Immediate release

- ANNOUNCEMENT

Turner Syndrome Foundation is Slated an Official Charity of the Rock N' Roll New York 10K sponsored by Brooks, Moving Comfort, Garmin, GU, Poland Spring, Michelob Ultra, CEP, GEICO, MarathonFOTO.com, Sofsole, Refuel, TransAmerica, PowerBar, Sunology, Jamba Juice, Endurance, and Westin

In a national effort to raise awareness about Turner Syndrome, the #1 chromosomal abnormality affecting females, the Turner Syndrome Foundation is an official charity of the Rock N' Roll NY10K at Prospect Park in Brooklyn. Because TS is a completely random genetic mutation and non-familial, most patients are not familiar with the condition, and therefore, diagnosis arrives later in adolescence keeping them from obtaining critical screenings, early interventions and medical treatments. The Foundation is making great efforts to change statistics and they need your media coverage to increase participation in this event.

Everyone needs to be made aware of Turner Syndrome because any female who has indications of the condition could be diagnosed including your wife, your daughter, your sister, and your friends.

Participants can walk or run the 10K with the foundation and volunteers are sought to facilitate a successful awareness and support campaign.

- DATE AND TIME:

October 12, 2013 7:30 AM

- INTERVIEW CONTACT

- Local media contact: Caitlin Gong, cgong@tsfusa.org, direct phone: (732) 217-3021
- Team TSF Organizer: Joan DeVito, jdevito@tsfusa.org, direct phone: 732-847-3385
- TSF Office#: 732-847-3385
- TSF Fax#: 800-594-3862
- Website: www.TSFUSA.org
- Mailing address: Turner Syndrome Foundation, Inc., PO Box 726, Holmdel, NJ 07733

- REGISTRATION:

Participants must register by going to

<https://tsf.myetap.org/fundraiser/RocknRollNY2013/>.

MINIMUM COMMITMENTS

Minimum \$150 fundraising commitment for participants

- TSF PUBLICITY CONTACT:

TURNER SYNDROME FOUNDATION, INC.

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Caitlin Gong, Publicity

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Email: cgong@tsfusa.org

- *ABOUT TURNER SYNDROME FOUNDATION, INC.*

Tag Line:

Turner Syndrome affects 1 in 2000 females. We can help.

TSF mission statement:

The goal of the Turner Syndrome Foundation (TSF) is to support research and develop programs, which will increase professional awareness and enhance medical care of those affected by Turner Syndrome. Early diagnosis and comprehensive treatments over the lifespan may lead to a brighter and healthier future for all young girls and women with Turner Syndrome.

TSF is a registered 501 (c) 3 organization incorporated in New Jersey.

First a baby, soon a growing child, and finally a woman, our efforts must transcend the Turner Syndrome life span.

Understanding Turner Syndrome:

Turner syndrome occurs when one of the two X chromosomes normally found in females is missing or incomplete. Although the exact cause of Turner Syndrome is unknown, it appears to occur as a result of a random error during the division of sex cells.

This chromosomal disorder occurs in 1 out of 2000 live female births. Babies born with Turner Syndrome are considered miracles, because typically, their life ends in spontaneous abortion. There are a host of possible physical and medical characteristics; short stature, lack of secondary sexual development at puberty, infertility, a short webbed neck, heart defects, kidney abnormalities, and other possible malformations. There is also a heightened incidence of osteoporosis, type II diabetes, hypothyroidism, learning strengths and weaknesses, and social challenges. With Turner Syndrome, there appears to be a great variability in the degree to which each person is affected by any or all of these manifestations.

Our history:

In August 2008, the Turner Syndrome NJ Chapter was formed to create community, education, awareness and advocacy. In December 2009, the chapter was reorganized as an independent 501(c)(3) organization with a national focus on advocacy. An Executive Board of Trustees, Committees, and a prestigious Medical Advisory Board have been assembled to fulfill the mission statement.